

### **Expr3ss! Powers up Awesome Team!**

Expr3ss! the online recruitment solution specialist, has underscored its expansion drive in New South Wales, appointing Andrew Lester as its State Head of Sales.

This, the latest edition to its Sydney Office comes hard on the heels of the firm's new software release, the biggest ever.

Mr Lester, who joined Expr3ss! in December, brings to the organisation a wealth of sales expertise, with more than 16 years experience in international and national markets.

Dr Glyn Brokensha, Managing Director of Expr3ss! says he is thrilled to have Andrew join the team. "Expr3ss! is a refreshing alternative to the recruitment industry stereotype of people believing that they know someone just by reading a resume, whereas it's really just an applicant advertisement.", he said.

"With our customer base in NSW expanding rapidly, Andrew's appointment as Head of Sales was an obvious move. The acquisition of a person of such high calibre and breadth of experience is a great coup for Expr3ss!".

Expr3ss! ranks as one of the most powerful game-changers in recruitment for Australia, with an proven track-record of saving businesses of all sizes and types tens of thousands of dollars. The system's remarkable results have attracted the joint research interest of the University of Queensland's Business School and School of Psychology, with whom they are engaged in an on-going project.

In Australia, Expr3ss! has captured the attention of businesses of all sizes wishing to grow without the imposition of the heavy costs of recruitment agencies or the cost and time burden of managing their own recruitment. Over the past year Expr3ss! has enable companies to *take back control of their own recruitment*, apply rigour, identify quality applicants and speed time to hire.

Andrew Lester will oversee the continued growth of the eastern states market. As Dr Brokensha says, "We're in the midst of game-changing technological advances where Expr3ss! is a stand-out for businesses wanting to "recruit different".