

Web-based services

RISING unemployment is having a significant knock-on effect for SA employers, already facing major recruitment challenges, says a leading organisational psychotherapist and recruitment analyst.

Dr Glyn Brokensha, director of online recruitment management service Expr3ss!, says the 49 per cent drop in advertised jobs over the past 12 months has led to employers being swamped with applicants for available positions. "This is making it incredibly difficult to quickly and effectively identify quality people who are right for the job," Dr Brokensha says.

"As a result, the cost and time associated with the recruitment process for many organisations is skyrocketing."

Despite the shrinking job market, Expr3ss! is experiencing record growth in SA, recently appointing prominent Adelaide businessman David Wilson as regional manager.

Mr Wilson attributes the company's rapid growth to the increasingly competitive business environment.

"The current climate is forcing businesses to work smarter and find new ways to save both money and time, and eliminate costly recruitment mistakes," he says.

"Clients are beginning to understand the power of web-based services and realising the efficiencies that they can bring to their business."