

Latest unemployment figures signal tough times ahead for employers

Tomorrow's anticipated drop in employment figures is expected to have a significant knock-on effect for SA employers, already facing major recruitment challenges, according to a leading organisational psychotherapist and recruitment analyst.

Dr Glyn Brokensha of Expr3ss!, says growing unemployment rates have meant a surge in applicants for advertised positions, making it impossible in many cases for organisations to consider the countless resumes they receive.

"With the number of advertised jobs dropping 49.9% over the past 12 months, employers are being swamped with applicants - making it incredibly difficult to quickly and effectively identify quality people that are right for the job," Dr Brokensha said.

"As a result, the cost and time associated with the recruitment process for many organisations is skyrocketing," he said.

Dr Glyn Brokensha BSc (Hons) MB ChB, is a doctor with over 20 years people experience. He spent more than 12 years in a private psychotherapy practice, and was a Senior Lecturer of Medical Communication at Adelaide University and Newcastle University, prior to making the change into organizational development. He is joint Founder and Director of Expr3ss!, Australia's leading web-based applicant management service.

Dr Brokensha is also available for comment on:

- General recruitment trends
- Applicant trends on specific groups including Gen Y and Baby Boomers
- Employer branding
- Implications for employers of growing unemployment rates