

Employment HR tech firm sees 38% lift in applications during May

Recruitment technology company, Expr3ss! has experienced a 38 per cent rise in job applications on its platform, coupled with 27 per cent fewer employers looking for staff, during May.

Expr3ss! founder Carlyne Burns said “the trends look to be a sign of months to come as the Federal and State Government’s COVID-19 measures start to bite in the broad economy.

“We continue to see a range of well qualified as well as inexperienced staff are now on the market and looking to re-boot their careers, while many companies being inundated with applications simply can not cope with processing them without technology”, she added.

Many organisations, including aged care operators, supermarkets, food manufacturers, government departments and logistics firms, are still seeking staff and are dealing with the rise in applications through the Expr3ss! predictive hiring technology to speed and simplify the process of hiring staff quickly. The ‘zero-contact’ recruitment process is being quickly rolled out by Sydney-based technology company Expr3ss!, which is helping more than 200 organisations hire large numbers of people quickly.

Expr3ss! has seen a 24 per cent increase in demand for the service over the last two months for its predictive hiring technology platform, which integrates video and telephone interviews.

At the heart of the technology is artificial intelligence, designed to assess and shortlist candidates through psychometrics, video and over the phone, while being faster, cheaper and more accurate than traditional CV reading and the interview process. The instant shortlisting and phone hiring interview platform allows Australian employers with large numbers of high-volume, entry-level job openings to find candidates and streamline hiring. The new platform is now running on employers’ websites and draws from 20 high-traffic internet job boards, including LinkedIn.

For job seekers, the process takes about 10 minutes to complete a tailored online questionnaire, a short video interview and answers to an automated phone interview. The platform then identifies five suitable candidates for the role based on specific criteria. Ms Burns said

“While the technology helps eliminate the contact usually involved in a job application, it also helps accelerate the process in placing the right people in jobs quickly.

“I believe that the current crisis and adaption of AI technology will change the recruitment process forever, as companies are adapting to the rapidly changing economic environment”, she concluded.

For more information please call **1800 00 55 98** or visit **www.expr3ss.com**



38% rise

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