

Expr3ss! Predictive Hiring Technology marks 15 years with One Tree Planted

Expr3ss! Supports nature by planting thousands of trees while making recruitment second nature.

AUSTRALIA, August, 1st 2021 Being National Tree Day, Expr3ss! Predictive Hiring Technology today marks its 15 years of success by donating 1500 trees through One Tree Planted. And by adding more trees every day, Expr3ss! aims to plant thousands more.

"Since November 2020 Expr3ss! has supported One Tree Planted by planting a grand total of 1,836 tree saplings, recognising our thousands of users and the companies that have propelled our Australian and now global growth. We're just getting started!" says Expr3ss! Co-founder and Managing Director Carolyne Burns

Starting with donating one tree planted for each employee anniversary - birthday, hiring, passing probation - then donating a tree in the name of each user who achieves "Seven Day Club" status - hiring within 7 days - and now donating one tree every day in the name of one lucky job applicant, Expr3ss! plans to be as significant a force in restoring the Australian bush as it has become in Predictive Hiring Software.

"This is the best way I could think of to support the Australian environment, so impacted upon by the bushfires, and to raise awareness of the importance of ecosystem restoration.", Carolyne continued.

"Finding quality new hires and supporting the growth of businesses everywhere with our predictive recruitment and HR technology is at the heart of the Expr3ss! ecosystem."

"Although it seems like so long ago already, the dreadful environmental impact of over 45 million acres burned in the Australian bushfires will take years and many dedicated individuals, organisations and ecology specialists to restore. We hope our customers and other organisations will join with us and we can grow this initiative together".

Matt Hill, Chief Environmental Evangelist at One Tree Planted said "We're proud to work with partners who are committed to making a positive impact for sustainability. Just as we need great software to provide simple technical solutions, we can come together to address our global climate challenges through the simple action of planting trees."

For more information
please call

1800 00 55 98

or visit

www.expr3ss.com



ONETREEPLANTED

Expr3ss! Predictive Hiring Technology marks 15 years with One Tree Planted

About Expr3ss! Predictive Hiring Technology

Expr3ss! improves hiring outcomes and business performance. It quickly pinpoints applicants with the right skills, attitudes and cultural fit. Proven to cut staff turnover and improve productivity over 15 years in the field, it is the only gateway proven to get more engaged people and higher performing employees, and at lower cost.

The average employer saves up to 90% of screening time, engages suitable candidates much earlier in the process and accelerates time-to-hire minimising damaging mis-hires. It reduces the adverse impact of hiring manager unconscious biases and frees HR to focus on other value-return activities.

About One Tree Planted

One Tree Planted is a 501(c)(3) nonprofit on a mission to make it simple for anyone to help the environment by planting trees. Their projects span the globe and are done in partnership with local communities and knowledgeable experts to create an impact for nature, people, and wildlife. Reforestation helps to rebuild forests after fires and floods, provide jobs for social impact, and restore biodiversity. Many projects have overlapping objectives, creating a combination of benefits that contribute to the UN's Sustainable Development Goals.

For more information
please call

1800 00 55 98

or visit

www.expr3ss.com

